



Campaign! For Change

Challenging Unfair Terms

The Effect of People Power



The Entrance at Swanage Bay

We are now able to update you about the beneficial effect of People Power for caravan owners. Over the last couple of years we have published numerous articles about how consumers at caravan parks can challenge unfair terms and practices.

Across the publication of these pieces, we have reported on various situations encountered by caravan owners at Swanage Bay View Caravan Park, and how the caravan owners there have had to work hard to prevent the abuse of power by the park operators. They have been able to make a lot of progress at the park by the formation of Bay View Caravan Owners Association (BVCOA).

The caravan owners at Swanage have provided us with an update on the situation at the park, as a result of which we have recently written to Darwin Ltd, the park operator, about facilitating a

meeting between BVCOA, NACO, the Darwin management and their representatives. Shortly before going to print, we were contacted by Mr Esse of Darwin, who responded favourably to this suggestion.

We have also just heard that the BVCOA have been told by Darwin's solicitors that the caravan owners' requests for meetings with Darwin and/or its representatives will also be met in the near future.

We applaud this positive response by Darwin and hope that it means BVCOA and Darwin can establish a working relationship in the coming months and into next season, with a licence which meets all the OFT and regulatory requirements.

This is the effect of People Power.